



Politechnika Łódzka

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Organizational unit running the field of study:

Faculty of Organization and Management

Cycle of study:

First-cycle

Mode of study:

Full-time (degree programme)

Language of instruction:

Polish

Degree awarded:

Bachelor

Duration of study:

3 years

Description of the field of study:

The curriculum is aligned with the strategic objectives of Lodz University of Technology, in particular:

- high quality education and modern teaching and learning offer - many subjects focus on current problems in the field of organization management and develop skills to apply methods and techniques supporting them, such as planning, organizing, motivating, controlling, negotiating, as well as necessary IT technologies;
- internationalization - electives will be taught in a foreign language and a foreign language course at B2 level will be obligatory;
- active cooperation with the environment - mobility semester, 6 weeks of traineeship;
- competent academic staff and achievement of world-class standards in science - the program includes classes which make use of modern forms and methods of teaching and learning: design thinking, problem based learning, case-teaching, e-learning.

The program of study aims at educating highly qualified personnel prepared for creative and active participation in economic and social life in the era of knowledge-based economy. In-depth knowledge of social sciences (management, economics, finance, corporate social responsibility) gives broad competencies required for effective performance of managerial tasks in various sectors of the economy. The program enables the development of cognitive openness and curiosity, creativity and ethical attitudes, as well as the ability to cooperate with various professional groups in the local, national, and international context. The curriculum takes into account the needs of particular sectors of the economy, emphasizing the specificity of small enterprise, corporate and public sector management. At the same time, the degree program ensures transferability of modern knowledge and skills in line with the

expectations of the modern economy. Through the implementation of the postulate of lifelong learning, the studies focus on the advancement of professional and personal skills and competence.

The process of education in undergraduate studies in management ensures the acquisition of theoretical and practical knowledge about the functioning of the organization in a competitive market environment. It develops skills of recognizing, diagnosing, and participating in the process of solving problems related to the management of material, human, financial, and information resources in organizations. It prepares you to perform basic organizational functions in operational, analytical, and management positions of low and medium level management in manufacturing, service, and commercial organizations. During their studies, students also acquire skills to apply knowledge, gather, and select information, communicate, and present data effectively, and to convince, negotiate, and work in a team.

Specializations:

- sales management
- financial management and company accounts
- human resources management
- management of small and medium-sized businesses
- controlling in business management, and information technology

Graduate profile:

The main objective of the curriculum of the undergraduate program is to prepare students for creative and active participation in the socio-economic life by performing management roles in companies or public and non-public institutions, as well as starting their own business.

Graduates are able to diagnose, analyze, and solve typical problems related to resource management (material, human, financial and information), process and project management, as well as teamwork skills. The acquired knowledge allows them to take up specialist and management posts at the operational and middle management level in business organizations, public administration units and non-profit institutions. In addition, familiarized with elements and marketing tools, as well as issues related to finance and accounting, they are able to create and manage their own company. Graduates can pursue second-cycle studies.

Date of enrolment:

12th of June - 10th of July 2023

Admission requirements:

- [Admissions calendar](#) [1]
- [Required documents](#) [2]
- [Fees](#) [3]

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